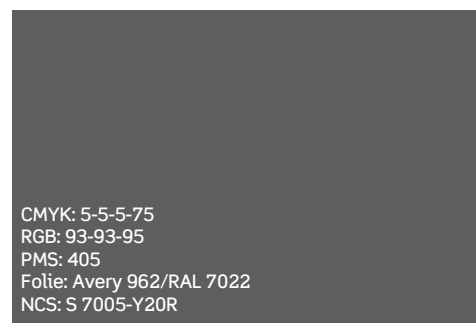
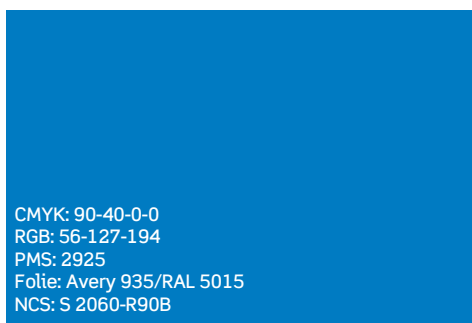
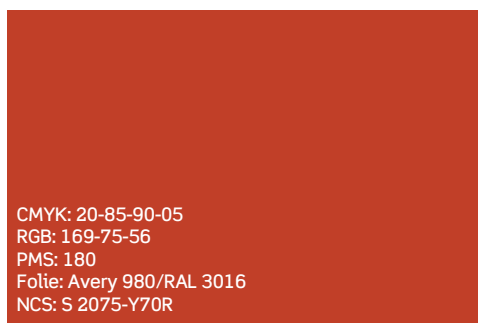


Logofarverne i Haderslev Kommunes design er de tre farver i logoet, rød, blå og mørk grå. De bruges hovedsageligt i logoet, men kan også anvendes i f.eks. publikationer.

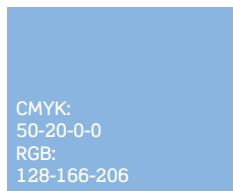
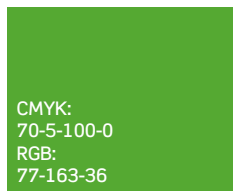
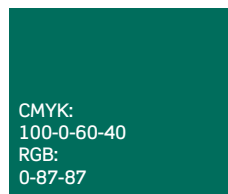
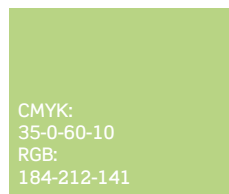
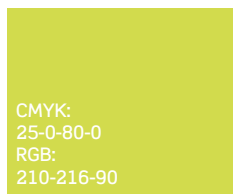
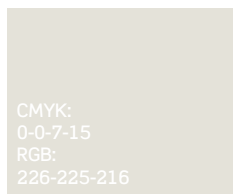
Den primære farvepalette bruges til farveflader, grafiske bokse eller i figurer på f.eks. web, publikationer og PowerPoint. Sandfarven bruges ofte til baggrunde og til det grafiske element.

Den sekundære farvepalette kan bruges som supplement til den primære palette til web, publikationer eller PowerPoint.

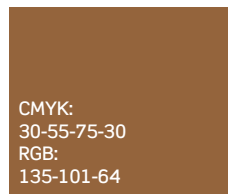
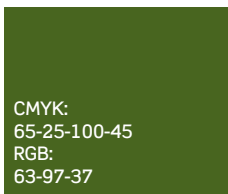
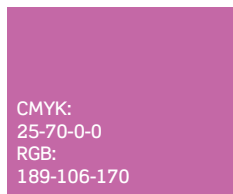
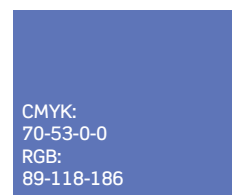
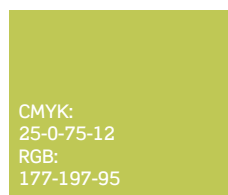
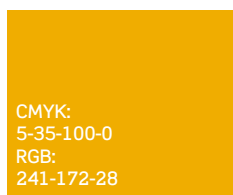
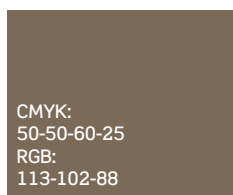
Logofarver



Primær farvepalette



Sekundær farvepalette



CMYK: farverefrencer anvendes ved alle fire-farvede tryksager.

PMS: referencer anvendes primært til brevlinien og til serigrafisk tryk og beklædning.

RGB: værdier anvendes til elektroniske medier.

Foliefarver, 3M Scotchcal og RAL referencer er relevante for udskæring af bomærke og navnetræk til skiltning.

NCS: referencer anvendes til malede flader, fx skurvogne.